

market internet site entry URLs

www.market.ch
www.ib-com.ch



Traffic data based on January and February 2010
Real media open adstream
Unique visitors: 10'000 per month
Page views: 48'000 per month

CPM	Home	ALL	Section
728x90 leaderboard	CHF 85	CHF 75	CHF 80
120x600 skycraper	CHF 70	CHF 60	CHF 65

sections available: economy, finance, real estate, luxury, technology

Weekly email newsletter



Average subscribers: 20'000

Target Audience: Independent Asset managers, Traders, Brokers, Bankers and Personal Investors

Logo Sponsoring
CHF 6000 per Quarter (12 weekly newsletters)

Advertising Banner: (468 X 60)
CHF 1000 per week

Discount: 3x=10%
4x=12%
5x=15%

Agency commission 5%